



FORGET DIGGING DITCHES

Construction is about the technical expertise of the craft professional.
It's about building America.



-  BYF.ORG
-  [@BUILDYOURFUTURE](https://twitter.com/BUILDYOURFUTURE)
-  [BYF CAMPAIGN](#)

BUILD YOUR FUTURE: BUILD AMERICA[®]

Build Your Future recruits the next generation of craft professionals.

We accomplish this mission through these goals:

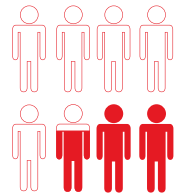
1 Make career and technical education (CTE) a priority in secondary schools.

The path to success can start with a CTE program in high school. With an 18% higher graduation rate, CTE provides direct correlation to the job market, rather than a broad field of study with no technical skill training.



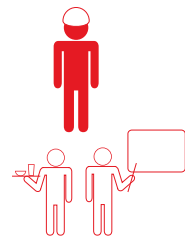
2 Provide a path from ambition, to training, to job placement as a craft professional.

By 2018, fields like construction and manufacturing will provide nearly 8 million job openings, 2.7 million of which will require a post-secondary credential. (Pathways to Prosperity, Harvard Graduate School of Education).



3 Shift negative public perception about careers in the construction industry to reflect the wide range of professions available.

For five straight years, skilled crafts have remained the toughest positions to fill. This is in spite of the industry's upward mobility and high earning potential.



Career Days.

Thousands of young students are eager to learn about the opportunities in life after school. BYF's presence at events around the country provides a platform for these young minds to explore the world of construction.



Online Resources.

Job market data, event planning materials, the latest industry research, and career paths all are featured on BYF.org. Whether if you are an educator, military veteran, parent, or student, BYF.org is the trusted source for industry workforce recruitment.



Hard Hat Heroes™.

NCCER and BYF's military recruitment initiative is committed to the smooth transition of returning military members. NCCER and BYF are working with a task force of contractors, owners and other stakeholders to develop a program to assess, train and transition veterans into high-skill, high-wage careers in construction.



Careers in Construction Month.

October is Careers in Construction Month and BYF capitalizes on this time to reach educators, parents and students on the value of CTE. Resources, planning materials and events all highlight the vast opportunities available for students in the construction industry.

Trading Cards.

Need a quick look at the wide range of professions available? Look no further than BYF's trading cards. Each card highlights a specific trade with up-to-the-date wage information and job training requirements.



NCCER.

In 2010, NCCER enhanced the BYF initiative. NCCER is a nonprofit education foundation created by the construction industry to develop standardized curriculum with portable credentials to help address the skilled, construction workforce shortage. NCCER is recognized by the industry as the training, assessment, certification and career development standard for the construction and maintenance craft professional.

Partnership with SkillsUSA.

Each year over 15,000 attendees converge at the National SkillsUSA Competition. BYF helps sponsor the craft competitions. With the best CTE competitors in the nation vying for the top spot, the real winner is the value of an education that connects classes to a career.



State Partnerships.

Build Your Future Indiana is just one example of how a state can take ownership of BYF's network and resources. Indiana's construction industry is booming and recruitment for the next generation of craft professionals is critical. Indiana partnered with BYF to fill the skills gap within the state's construction industry.

Top Industry Network.

7 of the top 10 contractors in ENR magazine's "Top 400" list are NCCER sponsors, with a third of the entire list contributors. NCCER and BYF join a nationwide network of top industry associations and companies. This network is comprised of 4,000 NCCER-accredited training and assessment locations across the United States.

Construction Career Pathways.

BYF sponsors this conference to facilitate connections between industry and education. This event brings more than 160 educators and industry representatives together to discuss strategies for closing the skills gap in the construction industry.



PR and Marketing Campaigns.

Construction careers in today's market are all about high-tech, high-stakes, huge earning potential and the opportunity to travel the world. Videos, posters and fliers assist BYF's nationwide network in increasing the awareness of opportunities in this incredible industry.

