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BUILD YOUR FUTURE: BUILD AMERICA.

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81% of dropouts said that “more real-world learning” may have influenced them to stay in school.1

For years we have told students that earning a four-year degree from a university is the only way to a successful career, but there’s a problem: industries say college graduates do not possess many of the skills needed for available careers.

1 CTE Improves Student Achievement in High School, College, and Career Infographic, 2016

Why are employers having difficulty filling jobs?

Talent shortages continue to be driven by applicants who lack experience and technical competencies.1

1 2018 ManpowerGroup U.S. Talent Shortage Survey

The solution:

First, we have to realize that there are many avenues that lead to a successful career outside of a university degree.

Next, we must recognize that career and technical education (CTE) is a learning pathway that connects academic education with career preparation.

$9,835

Amount an average skilled craft professional makes over a recent college graduate

1.4 million craft professionals will be needed by 2022

Skilled craft positions remain the #1 hardest job to fill in the U.S. and globally.2

America needs certified craft professionals with technical skills that can keep it growing.