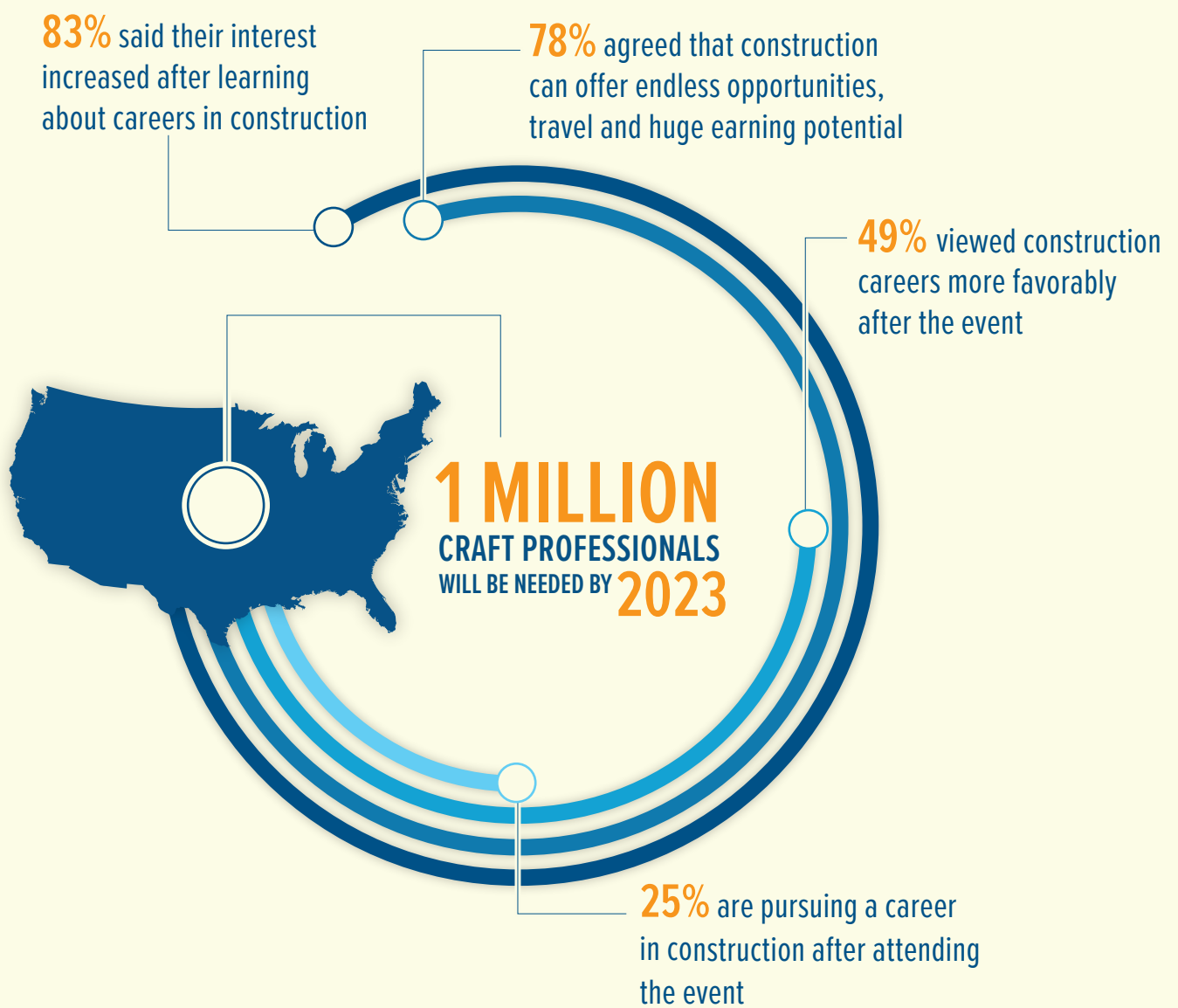


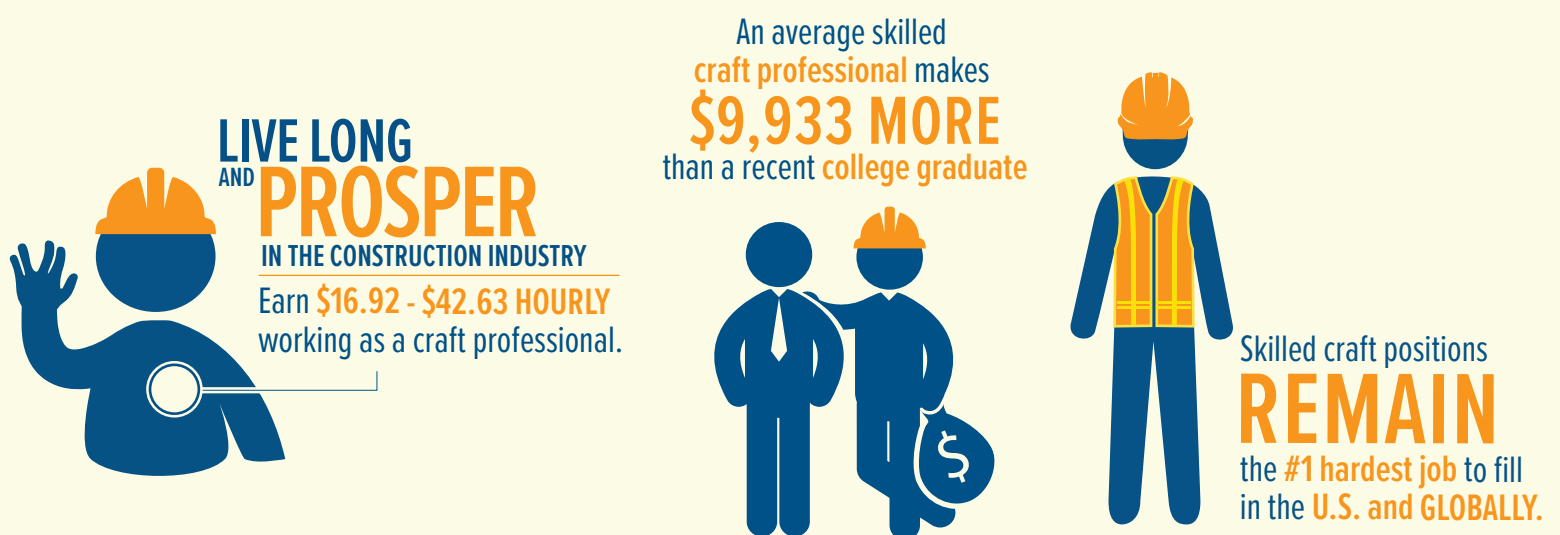
CAREER DAYS WORK!

Build Your Future (BYF) surveyed students at construction career days to find out whether or not the events are effective. Based on the numbers, career days work and here's the proof:



CAREER CHOICES THAT PAY THE BILLS

Construction offers competitive salaries, rewarding work and successful careers. Why not choose a career that offers financial freedom?



HOW CAN YOU SPREAD THE WORD?

Getting your community, school and local industry leaders involved is the first step in spreading awareness about the opportunities construction offers.



Visit byf.org for free downloadable resources, tips, activities and career event guidance.



Gather your audience and get them **excited about careers in construction** by making it a celebrated event. Offer prizes for activities, giveaways and open the door to the possibility that construction is **not just digging ditches.**



Keep it going! Each year make it an **annual event and celebrate in a BIG way** by getting educators and local industry partners to join the party!