# WHAT IS BUILD YOUR FUTURE?

Powered by NCCER, Build Your Future creates pathways from curiosity to career.

Build Your Future aims to be the catalyst for recruiting the next generation of craft professionals.

### WE AIM TO:



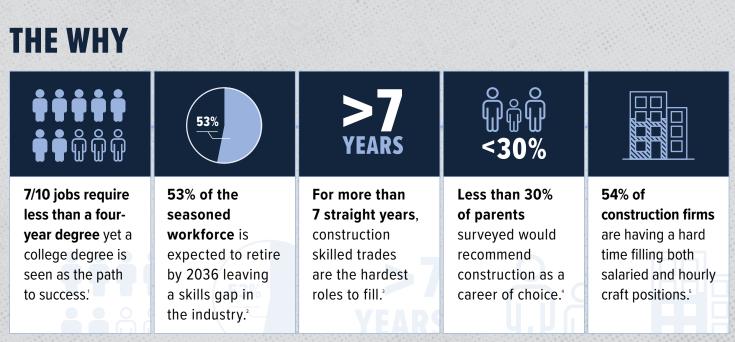
Shape positive perceptions about careers in the construction industry.



Make career and technical education a priority in secondary schools.



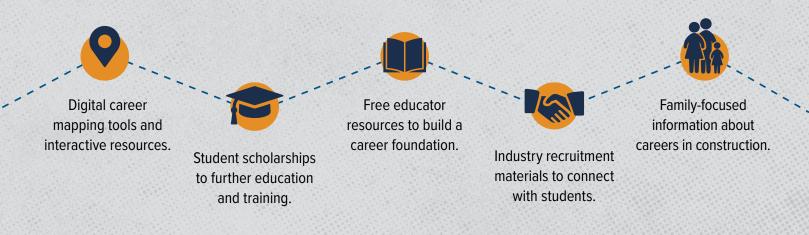
Provide multiple career paths to success within the construction industry.



<sup>1</sup>Restoring the Dignity of Work, July 2018 • <sup>2</sup>Construction Labor Market Analyzer, January 2021 <sup>3</sup>2019 ManpowerGroup U.S. Talent Shortage Survey • <sup>4</sup>2019 NCCER Virginia Parent Survey • <sup>5</sup>2021 Construction Outlook National Survey

# FROM CURIOSITY TO CAREER

#### BYF helps build a path from ambition to training to job placement through:



## **GET INVOLVED**

Build Your Future has worked with counselors, career and technical education instructors, private companies, associations and state partners for more than a decade. The only way to solve the skilled labor shortage is for everyone to get involved. Here are some ways you can help:

SHARE RESOURCES.	<b>Use our resources</b> in recruiting the next generation of craft professionals by connecting with students at career days or sharing with educators to help build construction career awareness.
BECOME A PARTNER.	Take advantage of our <b>partnership packages</b> that assist states with their recruitment needs. From customizable materials to full websites, let BYF equip you to reach your state.
STAY CONNECTED.	<ul> <li>Share <i>#buildyourfuture</i> across your company's social media channels.</li> <li>Subscribe to stay current with BYF via newsletters and updates.</li> <li>Sign the pledge to get involved during Careers in Construction Month.</li> </ul>

Find out how to do all this and more at **byf.org**.







